



Kelly's Heroes 2017

**Thanks to
Your
Support...**

**We're Waging
Hope Against
Pancreatic
Cancer**

GATHERING FOR GOOD

**Kelly's Heroes' fund-raising events celebrate the spirit of our inspiration Steve Kelly:
Good fun, good company, great cause.**

- ❖ Our 3rd annual Teed Off! Golf Outing to Fight Pancreatic Cancer raised a new high of \$11,000, with 90 golfers, generous sponsors and a post-match happy hour and dinner featuring keynote speaker Bill Marimow, two-time Pulitzer Prize-winning editor with the Philadelphia Inquirer.
- ❖ Our 2nd annual St. Patrick's Day party delivered good craic (Gaelic for fun!) with Irish dancers, raffle baskets, music from Steve's playlist, an Irish buffet and a few pints, raising close to \$8,000.
- ❖ And every November, we send teams to PurpleStride Philadelphia and PurpleStride New Jersey to support the Pancreatic Cancer Action Network. Team Kelly's Heroes raised more than \$3,000 in donations.



“We all had an awesome day honoring Steve.”
- Meagan Rosina

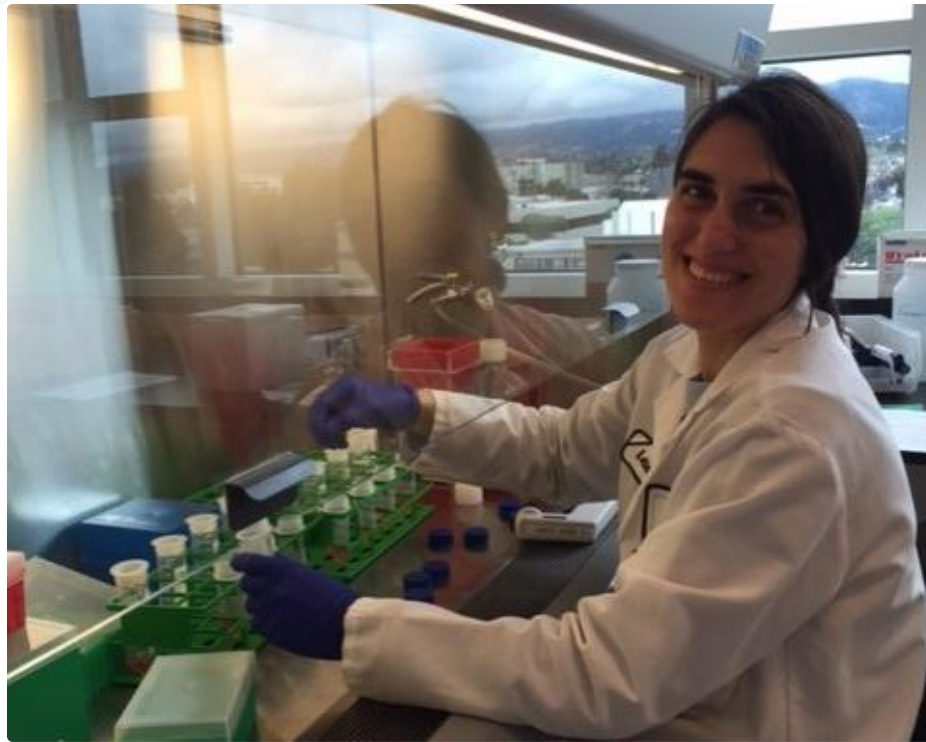
Kelly's Heroes board members remember Steve Kelly at PurpleStride New Jersey.

SUPPORTING RESEARCH

Our fund raising supports clinical trials and research at the Sidney Kimmel Comprehensive Cancer Center at Johns Hopkins.

Steve Kelly participated in two clinical trials at Johns Hopkins to bring hope to future pancreatic cancer patients. Kelly's Heroes-supported researchers Bert Vogelstein, Dung Le, MD, and Lei Zheng, MD, are leading efforts in areas such as:

- ❖ Introduction of Keytruda, the first immunotherapy drug accepted to the mass market for several types of cancer including a specific type of pancreatic cancer
- ❖ Further research on GVAX, a pancreatic cancer vaccine that was one of the two cutting-edge drugs Steve received as a clinical trial participant
- ❖ Study of a "liquid biopsy" blood test that shows promise as a much-needed early screening test for pancreatic cancer.



Kelly's Heroes visited the labs of researchers at Aduro Biotech working on immunotherapy drugs.

“(Steve’s) determination to raise awareness about pancreatic cancer research inspires us to strive for the advances in science and clinical care that will result in a cure.”

– Bert Vogelstein, Dung Le, MD, and Lei Zheng, MD

JOINING THE GLOBAL EFFORT...

Kelly's Heroes is part of the World Pancreatic Cancer Coalition, comprised of nearly 60 nonprofits from more than 25 countries.

- ❖ As a member of the World Pancreatic Cancer Coalition, we're part of a global community working to raise awareness. The Coalition plans the annual observance of World Pancreatic Cancer Day in November to educate people about pancreatic cancer symptoms so that more cases can be caught in the early stages.
- ❖ Greater awareness also is important for research funding, which lags greatly for pancreatic cancer compared with other types of cancer.
- ❖ We joined the world in raising the profile of this disease through social media photos and messages. With your participation, Kelly's Heroes alone reached more than 75,000 people via Twitter and 5,000 more on Facebook.
- ❖ And for the second straight year, Gov. Christie honored Kelly's Heroes' request to light the Governor's mansion in purple on World Pancreatic Cancer Day. His accompanying press announcement helped explain the purpose behind the purple – to spread awareness of the most deadly of all major cancers.



***“Thanks, Kelly’s
Heroes, for
continuing to fight
the fight!”
- Michelle Scozzari***

On World Pancreatic Cancer Day, Kelly’s Heroes enjoyed great on-campus support from Kent State, Fresno State, Rowan University and West Chester University.

...WHILE ENGAGING OUR LOCAL COMMUNITY

We appreciate the support of our local community and welcome opportunities to wage hope together.

While we work as part of a global coalition, we appreciate the support of our local communities and welcome opportunities to join together in the fight against pancreatic cancer. Our community initiatives this year included:

- ❖ Gift card donations to the Rutgers Cancer Institute of New Jersey to help cancer patients cover expenses like gas and meals while traveling for their treatments
- ❖ Presentation of the annual Kelly's Heroes scholarship at Notre Dame High School and Hightstown High School to graduating seniors who plan a career in healthcare
- ❖ Our month-long Dine Out for Early Detection event, with restaurants in East Windsor and Hightstown donating a portion of diners' dinner checks to our efforts
- ❖ The always-appreciated support of the staff and faculty at Simmons Elementary School in Horsham, Pa., who donated money raised in their Friday dress-down day.



Scholarship recipient TJ Drahuschak of Florence, N.J., is studying nursing at William Paterson University.

“The foundation you have started is an amazing thing that will bring awareness and support to those struggling with illnesses.”

*– TJ Drahuschak,
scholarship recipient*

DEMANDING BETTER

We demand better - for patients, for survival, and for people like Steve who inspire our work.

The money we raise, the research we support, the information we share to fight pancreatic cancer are possible because of your compassion and generosity.

As an all-volunteer 501c3, Kelly's Heroes devotes 100 percent of its proceeds to ensure a future of hope for others facing pancreatic cancer.

Donations are accepted securely online or via check to Kelly's Heroes
c/o Rich Harbison, 8 Letchworth Ave., Yardley, PA 19067.

www.kellysheroes.net

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